



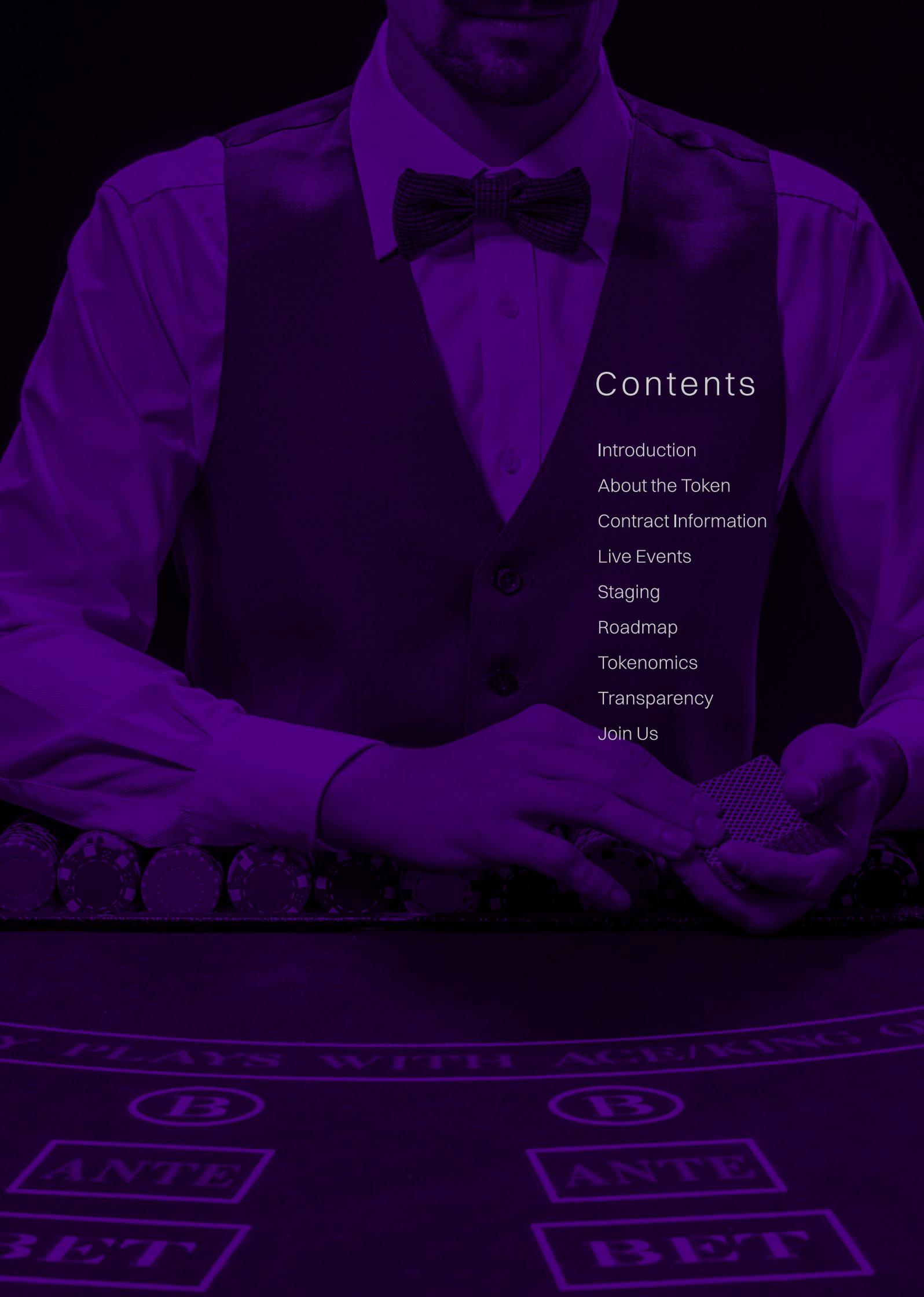
WHITE PAPER

Revision Aug 22

DREAM BIG

# Player



A man in a dark suit, white shirt, and patterned bow tie is shown from the chest up, shuffling a deck of cards. He is standing behind a poker table. The table is covered with a green felt and has several stacks of red and white chips in front of him. The table has betting labels: a circle with the letter 'B', a square with the word 'ANTE', and a square with the word 'BET'. The background is dark and out of focus.

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## Introduction

Lucky Roo's vision is simple; creating opportunities to bring gambling and betting to the crypto market.



Founder Des Randall wants to create the possibility of winning for all the investors involved, by developing the idea of a unique platform which will compete against the traditional online gambling industry.



Co-founder Deane Hager and Richard from Phantom Works will oversee social media, marketing and platform development. They are responsible for creating and maintaining online marketing strategies aimed at promoting the brand and generating interest.



# About the Tokens

We are launching two contracts. One on ERC20 Ethereum and BEP20 BNB.

The giveaways are integrated into the contracts. This allows investors a chance of winning weekly Airdrops, giving the investor/holder an incentive to hold. By doing this, we hope to see a solid and stable growth of the token values. We are also offering staking for both chains for the holders.

Lucky Roo is not a MEME token. We are in it for the long haul, offering an opportunity to change people's lives forever with our weekly Airdrops.

Both tokens have custom built contracts specifically for the function of a weekly Lucky Airdrop.

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# The Contracts

Each contract will tax every transaction 8%, this will be broken down as follows: Marketing wallet 3%, Liquidity 1%, Treasury 1%, 1% Draw Wallet and 2% Reflections.

The contracts will collect 1% of every Buy and Sell over a 7-day period. The contracts will then sell and liquify the native tokens for Ethereum or BNB over a 7-day period for the Airdrop depending on which of the two tokens you hold.

Every week the holders will have to hold a minimum \$500.00 USD worth of Lucky Roo, then visit our dashboard and connect their wallet to enter the weekly Lucky Airdrop.

The contracts will randomly select three wallet holders from each chain, who will be rewarded with the balance of the contract distributed as follows: 60% first place, 30% second place and 10% third place. This draw will automatically be reset each week and there will be no human intervention in the draw function. Both of the token contracts have been custom built to our requirements.

The token contract has been custom built to our requirements.





## Live Events

Holders will be informed of the progress of the platform and the opportunity to answer any queries.

Participation is not a requirement as we respect privacy, however, we will encourage winners to come forward and celebrate their successes with the Lucky Roo community.

What's your dream? New Car? Gap year? House deposit? University?

Weekly live events will be hosted to engage with holders and to promote Lucky Roo.

# Staging

We will be exploring partnerships in the gaming industry and sponsoring online Poker tournaments to enhance our brand and achieve a higher level of market exposure.

Our most significant and ambitious project will be finding a suitable location to build a crypto-only casino.



# Roadmap

## Stage 1

- Whitepaper
- BrewLabs audit
- Certik audit
- 1k holders
- Staking
- CoinMarketCap listing
- CoinGecko listing
- NFTs & NFT staking
- Begin Development on Gambling Platform
- Marketing through influencers
- Establish Part-time social media team
- Weekly AMA video chats on Draw night

## Stage 2

- Register Corporate entity
- Apply for Gaming Licence
- 5k holders
- 5k Telegram members
- DEX exchange listings
- Extensive marketing campaign
- Tik Tok influencers
- Full-time social media team
- Weekly AMA video chats on Draw night

## Stage 3

- 10k holders
- 10k telegram members
- Website redesign
- Growth strategies
- Influencer partnerships
- Social media campaigns
- Weekly AMA video chats on Draw night

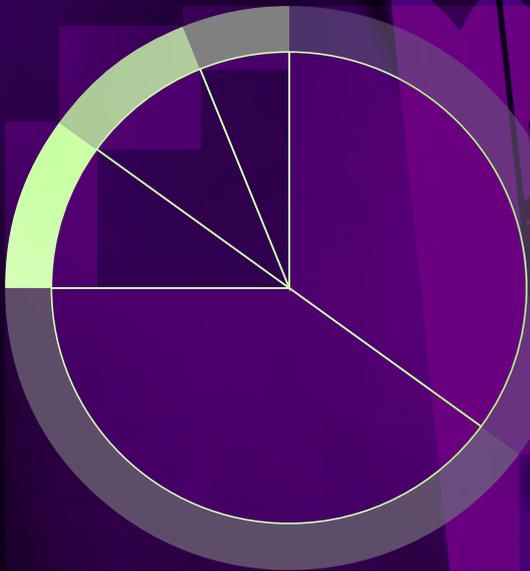
## Stage 4

- Release Slot Machine and Poker gaming
- 25k holders
- 25k Telegram members
- Explore more Casino gaming possibilities
- Additional marketing campaigns
- Social media influencers partnerships
- Weekly AMA video chats on Draw night

# Project Tokenomics

Total Supply:

10,000,000,000,000



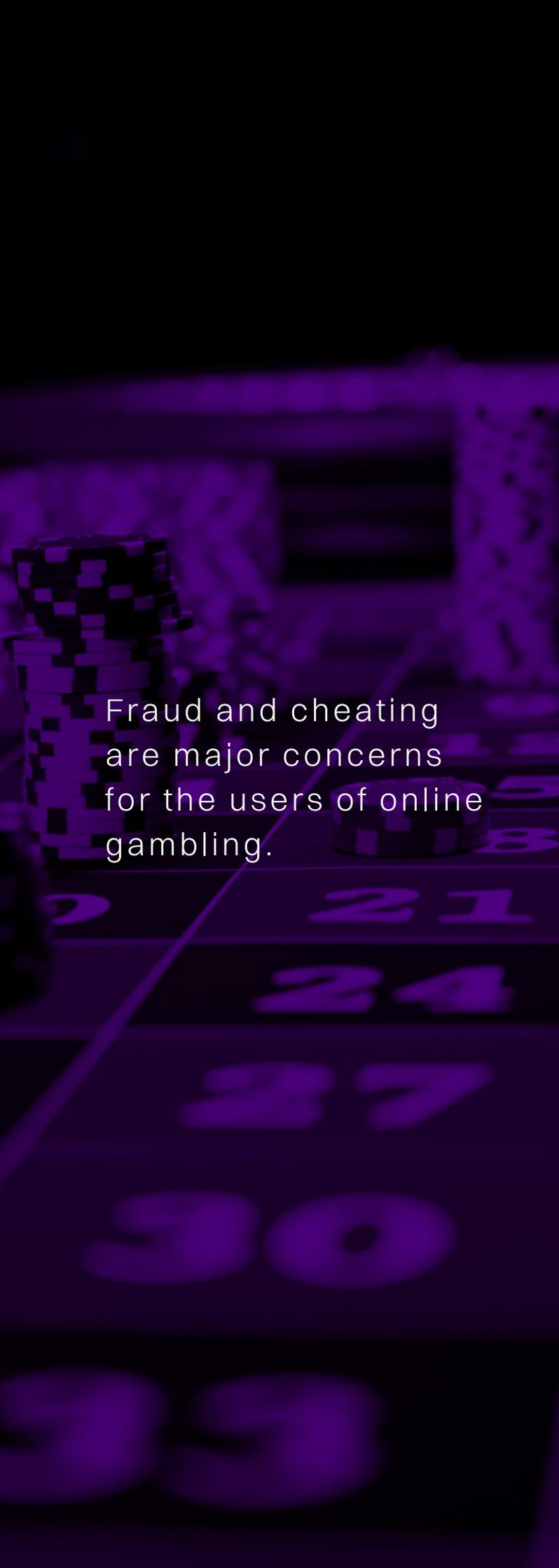
**40% Liquidity** (Locked for 5 years)

**35% Burn**

**11% Reserve**

**8% Partnerships**  
(6% Saitama & 2% Phantom Works)

**6% Development Team**



Fraud and cheating are major concerns for the users of online gambling.

## Transparency

Many online casinos and gambling sites have been accused of not being transparent and hiding their internal workings and the way they conduct business. These concerns can be addressed by using blockchain technology. Blockchain technology makes these inner workings transparent.

Our team is ready to take the crypto world by storm. We are fully doxing ourselves, trust and transparency are the keys to success for Lucky Roo.



## Join Lucky Roo



@des\_randall, @luckyrootoken, @deane\_hager



@luckyrootoken



@luckyrootoken



[www.luckyroo.io](http://www.luckyroo.io)

